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Kimball International Announces Launch of Alternative Design Podcast

JASPER, Ind., February 8, 2021 – Kimball International announces the creation of a new podcast focused on empowering creatives to improve the human experience through the spaces they design. The Alternative Design podcast will be released monthly and promises to go deeper than mainstream conversations to create design-forward and boundary-breaking content.

Each episode will be targeted at designers, architects, creatives and design enthusiasts and will be sponsored by one of Kimball International’s brands. The podcast will draw on the company’s deep expertise to offer unique guidance, inspiration, innovation and motivation to listeners.

“The creation of this podcast allows all of our brands to spark conversations that challenge traditional ideas about how design can truly impact a space,” said Michelle Boolton, Kimball International’s Director of A+D Strategy. “We are proud to offer a platform where the design community can go deeper than the mainstream conversations buzzing around the industry and discover alternative ways to celebrate the human experience through design thinking and unlikely inspirational sources.”

The Alternative Design podcast today released its first episode, entitled “Give the Buildings Yogurt!” In this episode, podcast host Kaelynn Reid, microbiologist Jack Gilbert and biomaterial designer Rosie Broadhead discuss the fascinating world of microbiomes in the built environment, and how design can provide health and wellness benefits by leaning into good bacteria.

For more information on the Alternative Design podcast, visit kimballinternational.com/alternativedesignpodcast. The podcast can be accessed through your favorite podcast apps, including Spotify, Apple iTunes and Google Podcasts.

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About Kimball International, Inc.

For 70 years, Kimball International has created design driven furnishings that have helped our customers shape spaces into places, bringing possibility to life by enabling collaboration, discovery, wellness and relaxation. We go to market through our family of brands: Kimball, National, Etc., Interwoven, Kimball Hospitality, D’s style and Poppin. Our values and high integrity are demonstrated daily by living our Purpose and Guiding Principles that establish us as an employer of choice. We build success by growing longterm relationships with customers, employees, suppliers, shareholders and the communities in which we operate. For more information, visit us online at kimballinternational.com.